

This is Children's Week at the Bookstores

Here Are Some Appealing Books



Price
\$1.35

HARPER & BROTHERS
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FREDERICK A. STOKES CO.
New York



Price
\$3.00

G. P. PUTNAM'S SONS
New York



Price
\$2.00

D. APPLETON & CO.
New York



Price
\$2.00

THE JOHN C. WINSTON CO.
Philadelphia



Price \$3
a year
\$5 Two
Years

(ST. NICHOLAS) CENTURY CO.
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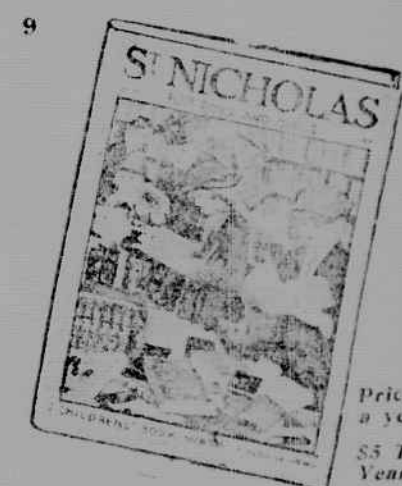
Price
\$1.50

HENRY HOLT & CO.
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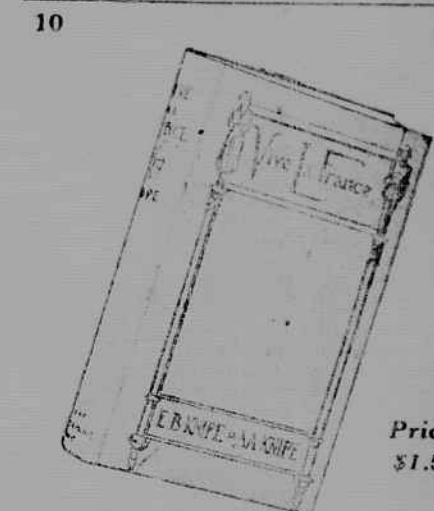
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E. P. DUTTON & CO.
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Price \$3
a year
\$5 Two
Years

(ST. NICHOLAS) CENTURY CO.
New York



Price
\$1.50

CENTURY COMPANY
New York



Price
\$2.50

LITTLE, BROWN & CO.
Philadelphia



Price
\$1.50

PENN PUBLISHING CO.
Boston

The Young Russian Corporal

By Corporal Paul Iogolevitch.

The true story, told by himself, of a Russian lad who at twelve managed to get into the army, saw some of the hardest fighting, penetrated the German lines as a spy, and later, wounded and covered with glory, came to America to talk to workers of his own nationality and help speed up war production. His story, modestly told, is full of the heroism and adventure boys delight in.

Illustrated—\$1.35

HARPER & BROTHERS
Est. 1817

The STOKES Ideal for children's books

Frederick A. Stokes Company's imprint on a child's book is a guarantee of sterling quality. It means that the book—text, illustrations and binding—measures up to a very definite and exacting standard. MARY H. WADE'S TWIN TRAVELERS IN THE HOLY LAND, the story of an eventful journey taken by an American boy and girl through Palestine, lives up to the Ideal particularly well.

FREDERICK A. STOKES COMPANY

The Boyd Smith Mother Goose

A charming, authentic edition that, it is believed, will become the standard.

There are twenty full pages in color from the artistic and amusing brush of E. Boyd Smith, and pen and ink sketches run throughout the text. When in your book store ask also to see "After They Came Out of the Ark" and "Chicken World," also by Boyd Smith.

Quarto. 20 full pages in color. 50 pictures in black and white. \$3.00
Send for Illustrated Catalogue of Children's Books.

G. P. PUTNAM'S SONS
2 West 45th St.

The Boy Scouts' Year Book

Edited by Franklin K. Mathews.

By far the best Boy Scouts' Year Book ever published. Smashing stories of adventure—interesting articles by Frank A. Vanderlip, General Goethals, Sir Robert Baden-Powell and others. William Heyliger sketches the brief, brave career of Quentin Roosevelt, and "Rocky Mountain Bill" Sewall tells the story of Roosevelt's narrowest escape. A new feature is a full page of special scout pictures in colors.

Illustrated. \$2.00 net

At All Booksellers

D. Appleton and Company, Publishers,
New York

The Mary Frances Story Instruction Books

By Jane Rayne Fryer

The Mary Frances Story Instruction Books by Jane Rayne Fryer are not mere books to be read and cast aside. They are instruction books in story form, which the youthful readers joyfully study. In the "MARY FRANCES SEWING BOOK" even the latest girl can learn to sew. In the "MARY FRANCES ENGLISH BOOK" she can, in the "MARY FRANCES HISTORY BOOK" she can learn about the "MARY FRANCES COOK BOOK" to cook. Over 100,000 have been sold. Other titles are the "MARY FRANCES GARDEN BOOK" and the "MARY FRANCES FIRST AID BOOK."

Price \$2.00 Net

THE JOHN C. WINSTON COMPANY

Squaw Point

By Arland D. Weeks

Author of "Play Days on Plum Blossom Creek."

Illustrated—\$1.50, net

Paul had grown up in the city, and didn't know the difference between the cow that gave sweet milk and the one that gave buttermilk. Ben had spent his brief years in the country, and he couldn't have told a carburetor from a monkey-wrench.

Ben and Paul meet when Paul's father puts up a cottage at Squaw Point, one of the more remote Michigan lakes, and they find in looking each other over that they "just suit me."

There are joint adventures, and all the joys of a summer with nothing to do but have a good time.

Henry Holt and Company
19 West Forty-fourth Street, New York

A Chinese Wonder Book

Here is something entirely new in fairy stories. They are genuinely oriental, full of charm and strangeness, and touches of age-old wisdom, magic and adventure, translated direct from the Chinese by Mr. Norman Hinde Pittman and illustrated with twelve plates in colors by the Chinese artist Li Chu-tang. They are a real revelation of the children whose minds are formed by these curious imaginings.

Price \$2.50 Net

E. P. DUTTON & CO.
681 Fifth Avenue, New York

Vive La France

By E. B. and A. A. Knipe

A romantic story of service and patriotism set in war-torn France, where Jeanette, a brave young French girl, faces danger and death to aid her beloved country. But amid the frightfulness of war she is able to laugh and love with the philosophic courage of the indomitable French soldier. It is a vivid and beautiful picture of the heroic spirit of France.

Illustrated. Price \$1.50

THE CENTURY CO.

The Burgess Bird Book for Children

By Thornton W. Burgess

Author of "The Bedtime Story-Books"

"This new bird book is Thornton W. Burgess's masterpiece. It is written in the personal narrative style of the 'Bedtime Story-Books' and represents the author at his best. 58 species of birds are so thoroughly treated that each of them receives the honor of a colored picture by Louis Agassiz Fuertes. The book is a distinct triumph, both in text and pictures, and it is by far the best bird book for children I have ever seen."—Dr. William T. Hornum, Director, New York Zoological

Illustrations of 58 birds by Louis Agassiz Fuertes. \$2.50 net.

BROWN & CO.

Fighting With the U. S. Army

By Captain Charles A. Botsford, C. E. F.

Red Van Horne and Ralph Storm have applied for transfer from the Canadian to the American forces. While in England they see an exciting air raid, witness the successful attack on Zeppelins, and are in the thick of it again when the Americans take a German salient. By the author of "Joining the Colors." Illustrated by R. L. Boyer. Price \$1.50 net.

PENN PUBLISHING CO.

Come to the Wanamaker Book Store, Children

and see the special room prepared for you, with all the books you love the most displayed and arranged for your convenience. We have cunning little chairs around for you to sit on. The pictures on the wall are the pictures the artists made themselves—called "Original Illustrations" of books you love.

Of course, Christmas is coming soon and you will want Santa Claus to bring you some books. It will be nice, this week, to come and see all the new books together and decide which ones you want to get in your stocking on Christmas day.

When you come, ask the hostess for a Christmas post card. We had them made specially for you, so you can write a note to Santa Claus, telling him which books you want.

Mother Goose Books

Every year there are some scrumptious Mother Goose books. This year we have one of the most beautiful editions of Mother Goose you ever saw and it is arranged and edited by Eulalie Osgood Grover and illustrated by Frederick Richardson. These pictures are simply fine; \$2.50.

Another Mother Goose book that you will surely like has pictures all the way through, painted by Mr. E. Boyd Smith. They are such funny pictures they will make you laugh; \$3.

Broadway at Ninth
New York

Great big print and beautiful pictures make the "Aesop for Children" (with pictures by Milo Winter) a fine book to own.

The Bubble Books

Cute little things with verses and pictures, and best of all little phonograph records, singing jolly songs like "Farmer in the Dell" and "Old King Cole." One new Bubble Book has three songs, "The Jolly Miller," "The Plough Boy" and "The Milk Maid"; \$1. The Bubble Book records will be played at the exhibition.

There is a story little folks will love, called "At the Back of the North Wind," by George MacDonald, with charming illustrations by Jessie Willcox Smith—the children's favorite painter; \$2.50.

A New Oz Book

And, children, there is a new Oz book, too. Mr. L. Frank Baum, who writes all the Oz stories, gives us this

year "The Magic of Oz." This is one of the most amazing stories that ever happened, even in the amazing land of Oz. All the favorite well known people appear again; \$1.50.

Good Fairy Books

There are lots of good ones. Two specially good books of fairy tales are:

"English Fairy Tales," retold by Flora Annie Steel; \$2.50.

"The Book of Elves and Fairies," by Frances Jenkins Scott; \$2.50.

An old book, sort of like a fairy tale, is called "The Joyous Travelers," by Maude Lindsay and Emilie Poulsson. It is full of captivating stories and ballads told and sung by the Joyous Travelers, who are the Squire's Little Son, the Young Lord, the Chapman or Peddler, the Farmer, the Elder and the Younger Sister, and others. It is a delightful book; \$2.

A Story of a Little Girl

A new edition of "Heidi," by Johanna Spyri, is a story of a little girl of eight years, who lived in her home in the Alp Mountains with her grandfather. The book is full of lovely pictures, silhouettes in yellow or orange; \$2.50.

Books Girls Like:

"A Little Maid of Philadelphia," by Curtis; \$1.25.

"Patty and Azalea," by Carolyn Wells; \$1.35.

"Comrade Rosalie," by Mary Con-traine Du Bois; \$1.50.

"Joan of Arc," by Richards; \$1.50; and many other equally good books.

Books Boys Like:

"The Story of General Pershing," by Tomlinson; \$1.50.

"The Boys' Life of Theodore Roosevelt," by Hermann Hagedorn; \$1.50.

"The Boy Scout's Book of Stories," edited by F. K. Mathews; \$2.

And endless others.

Children may select what they want, parents leave the orders, and the books will be delivered now or later.

We hope all who have—or love—children will find the time to favor us with a visit.

Eighth Gallery, New Building.

Store hours:
9 to 5:30

JOHN WANAMAKER